

Marcela Aguilar

kma6@rice.edu

<https://www.linkedin.com/in/marce-aguilar/> ◊ github.com/marceaguilar

EDUCATION

- Ph.D. in Business, Accounting** Aug, 2021- Present
Rice University Houston, TX
Ph.D. candidate *Advisor: Dr. K. Ramesh*
- Master of Science in Economics and Public Policy** Sep, 2017- Sep, 2018
University of York York, England
Graduated with distinction
Thesis: El Salvador: Fiscal impact of aging population and their health demands 2010-2050
- Bachelor in Economics** Feb, 2011-Nov, 2016
Universidad Centroamericana José Simeón Cañas La Libertad - El Salvador
Graduated with distinction
Thesis: Education and Demographic Dividend: A Window of Opportunity for the Development of El Salvador
- Completed 40% of coursework for Bachelor in Mathematics** Feb, 2013-Nov, 2016
National University of El Salvador San Salvador - El Salvador

WORKING PAPER

- Aguilar, M., Lind, G. and Ramesh, K. (2024). The Role of Accounting in Microenterprises.

PRIOR NON-ACADEMIC RESEARCH CONTRIBUTIONS

- Chavez, C., Aguilar, M. (2021) [The Impact of Community Violence on Educational Outcomes: A review of the literature.](#)
- ILO (2020) [Analysis of the Potential Impact on the Salvadoran Youth Labor Market Resulting from the COVID-19 Pandemic](#) (research coordinator).
- ILO (2020) [Survey of Micro-Businesses in the Informal Economy in the Northern Countries of Central America](#) (primary researcher).
- ILO (2020) [Diagnostic of the Informal Economy](#) (primary researcher).
- ILO (2018) [New forms of child labor](#) (primary researcher).

PRESENTATIONS

- Discussant at the FARS conference (2024)
- Understanding the Informal Economy Forum, Santo Domingo, Dominican Republic (2024)
- Global Knowledge Sharing Forum on Informal Economy, Turin, Italy (2019)
- Global Youth Employment Forum (informal economy), Abuja, Nigeria (2019)

CONFERENCE AND EDUCATIONAL WORKSHOP PARTICIPATION

- Survey Design Experimental Methods Workshop, Michigan State University (2024)
- Lone Star Accounting Conference (2024)
- Financial Accounting and Reporting Section (FARS), Phoenix (2023) and Denver (2024)
- American Accounting Association (AAA), Denver (2023)
- Machine Learning Boot Camp, Rice University (2023)
- Machine Learning and Causal Inference, Mixtape Sessions (2023, online)
- Accounting Theory Summer School, Duke University (2022)

- Academy on the transition to formal economy. International Labour Organization, Turin, Italy (2018)
- Course in Quantitative Methods, STATA and Matlab. Alberto Hurtado University, Chile (2017)
- Diploma in constitutional law. Universidad Centroamericana "José Simeón Cañas", El Salvador (2016)
- Diploma in National Employment Policy. International Labour Organization, Turin, Italy (2015)

HONORS

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| AAA Midyear Meeting Outstanding Discussant Award | 2024 |
| Deloitte Foundation Doctoral Fellow | 2024 |
| York Award Gold by the University of York | 2018 |
| Chevening Program Scholar by the British Government | 2017 |
| Mentor for young women in vulnerable situations, ESEN, El Salvador | 2017 |
| Central American Women Chess Champion | 2011 |
| National Women Chess Champion of El Salvador | 2010 |
| Member of the National Women Chess Team of El Salvador | 2009-2013 |

TEACHING EXPERIENCE

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| Rice University | Summer 2024 |
| Financial Accounting - BUSI 305 (a required junior-level course for business majors and minors) | |

PROFESSIONAL EXPERIENCE

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|---|---------------------------------|
| Regional Project Manager | May, 2019 – May, 2021 |
| International Labour Organization, ILO | Costa Rica, San José (remotely) |
| <ul style="list-style-type: none"> · ILO representative at the UN Country Team (UNCT) at El Salvador · Coordinate research about informal economy in Guatemala, El Salvador, and Honduras · Design a survey for microenterprises and a strategy for the transition to formal economy | |

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|---|---------------------------------|
| Informal Economy Consultant | Jan, 2019 – Apr, 2019 |
| International Labour Organization, ILO | Costa Rica, San José (remotely) |
| <ul style="list-style-type: none"> · Research about the main causes of informal economy, including qualitative and quantitative analysis for Central America | |

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|---|-----------------------|
| Research Assistant | Nov, 2018 – May, 2019 |
| United Nations International Children's Emergency Fund, UNICEF | Florence, Italy |
| <ul style="list-style-type: none"> · Research about the impacts of violence on educational outcomes for school-aged children in Latin American countries | |

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| Internship in the Sustainable Development Department | Sep, 2018 – Nov, 2018 |
| International Labour Organization, ILO | Turin, Italy |
| <ul style="list-style-type: none"> · Prepare and promote course materials on procurement management in the public sector · Undertake research on sustainable procurement | |

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| Child Labour Consultant | Ago, 2017 – Dic, 2017 |
| International Labour Organization, ILO | Costa Rica, San José (remotely) |
| <ul style="list-style-type: none"> · Research on new child labour models in the context of gangs in El Salvador | |

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|---|---------------------------|
| Analyst of Economic and Social Affairs | Jul, 2015 – Jul, 2017 |
| National Association of Private Enterprise, ANEP | San Salvador, El Salvador |
| <ul style="list-style-type: none"> · Analyze global and national policy choices, and assess their impact on the performance of the private sector. · Establish and maintain relationships with governments, civil society members, and international organizations. | |

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| Assistant Economic Affairs and Project Coordinator | Feb, 2015 – Jul, 2015 |
| Chamber of Commerce and Industry of El Salvador | San Salvador, El Salvador |

LANGUAGES SKILLS

- Spanish (native), English (advanced), Italian (basic)